



Residence Liaison

Summary:

Residence Liaison relay information from their residences to tvWestern.ca and provide Councils with any news that tvWestern.ca has to offer. They work in collaboration with the tvWestern.ca Marketing Director and tvWestern.ca Producers and Reporters. This bridge between tvWestern.ca and UWO Residences helps promote tvWestern.ca amongst students and residences.

Time:

6-8 hours per week

Accountabilities:

- Liaise with UWO Residence Councils
- Develop annual organizational goals, tactics, and strategies with other Residence Liaison and the tvWestern.ca Marketing Director
- Represent tvWestern.ca at Residence meetings, where relevant and applicable
- Supervise and direct marketing initiatives in UWO Residences
- Ability to effectively collaborate and communicate within and across all departments
- Assistant in the design and coordination of creative graphic materials, including but not limited to logos, posters, and advertisements
- Perform other essential duties as assigned

Qualifications:

- Current living in residence
- Experience leading a team with the ability to organize and inspire others
- Ability to prioritize projects and resources and delegate tasks effectively
- Ability to initiate, exercise sound judgment to solve problems and plan thoroughly
- Group facilitation skills
- Knowledge of marketing, management, market research, and campus life